From Idea to Patent: Prior Art Searching with IEEE *Xplore* & *More*

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IEEE Client Services/University
Partnership Program Manager IEEE Xplore®

Agenda

- What is "prior art?"
- Objective of prior art searching
- Prior Art Searching with IEEE Xplore
- Prior Art Searching with InnovationQ Plus
- Other patent resources





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 - Conferences
 - Standards
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 - eLearning



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The core purpose of the IEEE is to foster technological innovation and excellence for the benefit of humanity.



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New IEEE Journals Coming in 2017

In 2017, IEEE will introduce six new journals that will be available for subscription:

- IEEE Communications Standards Magazine
- IEEE Journal of Electromagnetics, RF and Microwaves in Medicine and Biology
- IEEE Trans. on Emerging Topics in Computational Intelligence
- IEEE Trans. on Green Communications and Networking
- IEEE Trans. on Radiation and Plasma Medical Sciences
- IEEE Journal of Radio Frequency Identification



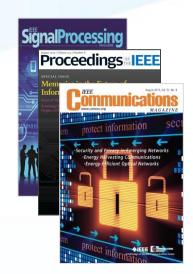






IEEE Quality Makes an Impact

- Top cited publications in the world are from IEEE*
 - 17 of the top 20 journals in EE
 - 17 of the top 20 journals in Telecommunications
 - 7 of the top 10 journals in Computer Science, Hardware
- IEEE information is cited in patents 3x more than any other publisher (Source 1790 Analytics)
- Recent user studies demonstrate that users rely on IEEE Xplore to:
 - Increase productivity
 - Save time by not reinventing the wheel
 - Keep up-to-date on emerging technologies



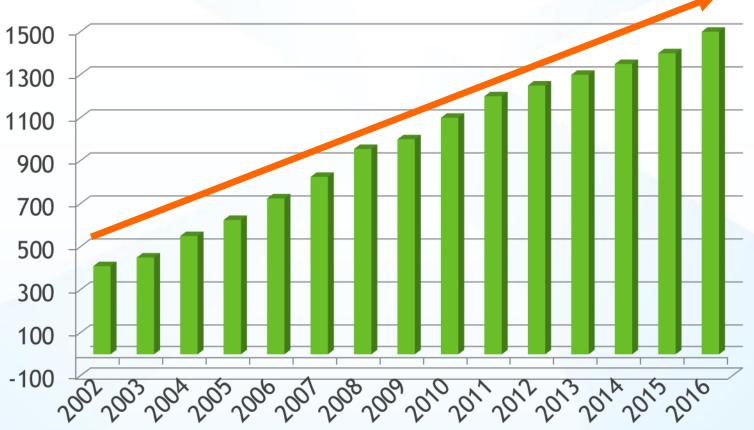




The IEEE conference collection continues to grow



Over <u>1,500</u> annual conferences in 2016 Over 2.5 million total papers





Prior Art



What is "Prior Art?"



- Prior art is information publicly available which is relevant to a patent or patent application's claim of originality
- Must be published in print or electronically before the filing date of the patent application in question
- Encompasses technology that was known before and relevant to a patent's claims of originality
- Earlier filed and unpublished patent applications can qualify as prior art



Examples of Prior Art



What is Patentable?

Criteria for an invention to be patentable:

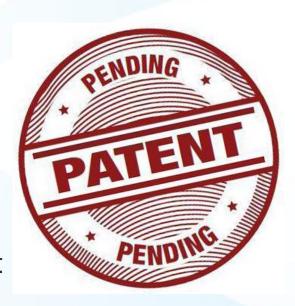
- Novelty: invention should be new and not a part of prior art
- Utility: capable of use for at least one industrial purpose
- Non-obvious: invention should have a technical advance or economic significance





Reasoning For Prior Art Searching

- Ensure the idea is new
- Prepare for the application process
- Increase awareness of the product
- Prepare for legal consultation
- Reduce patent attorney and patent agent fees





Are university researchers at risk for patent infringement?

- "Academic researchers have regularly ignored patents on key technologies as a strategy to maneuver around patent thickets and freedom-to-operate issues, but they may be more at risk than they realize."
- "An earlier report to the National Academy of Sciences suggests ...regular infringement of patents by university researchers, which is neither a sustainable nor a desirable solution."



Amy Yancey & C Neal Stewart Jr. Are university researchers at risk for patent infringement? Nature Biotechnology 25, 1225
 - 1228 (2007)

Improving Patent Quality: The Challenges Inventors Face

- Current backlog of over 600,000 patent applications at the US Patent and Trademark Office
- Of these applications, over 40% are repeat filings
- After two years of validity reviews, 77% of patents granted are determined invalid

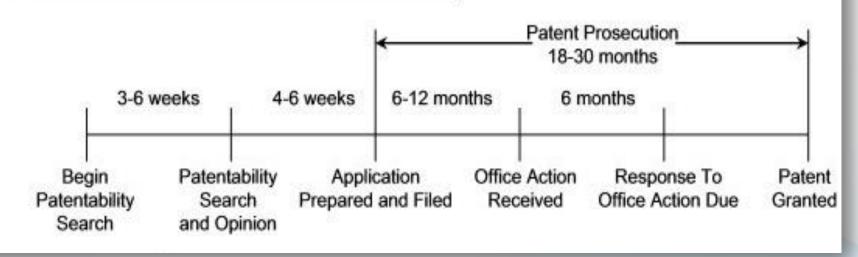




From Idea to US Patent

Model Patent Timeline

Application Preparation & Prosecution Timeline



Source: HepnerLaw.com



Prior Art Searching with IEEE *Xplore*



IEEE Xplore Digital Library includes...

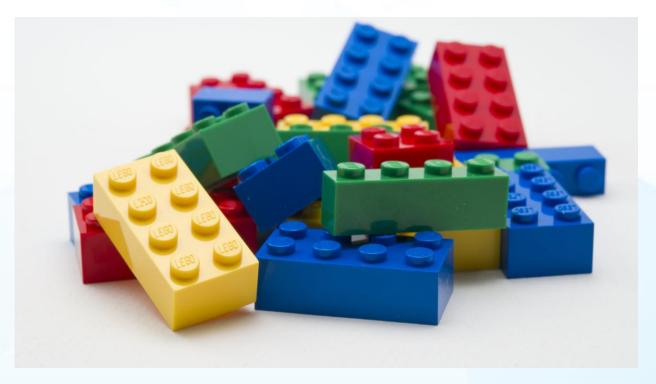
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- More than 4 million full-text documents
- 180+ IEEE journals & magazines
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- IET conferences, journals & magazines
- VDE Verlag conferences
- 400+ Educational Courses
- 1000+ eBooks (IEEE-Wiley, MIT, Morgan&Claypool)
- IBM Journal of Research & Development
- Journal of Systems Engineering & Electronics
- Tsinghua Science and Technology
- Backfile to 1988 with select legacy data back to 1872



Building a search strategy

- Start broad, then narrow down with refining terms
- Seek key terms in abstract, claims and specifications
- Gather synonyms for these key terms

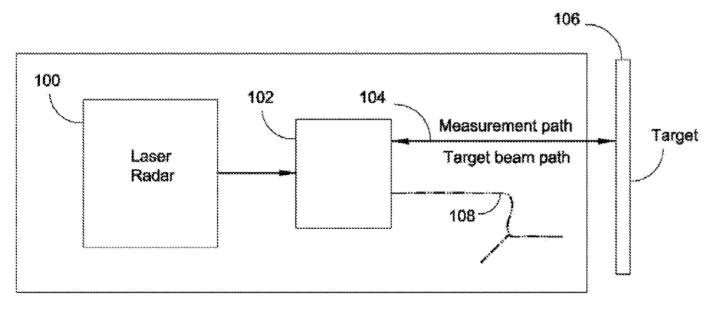




Example:

"Optical assembly for laser radar"

(US Application 20130194563)





Where to find key concepts in a patent application

- Abstract
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings
- Detailed description of the inventic
- Claims

(57) ABSTRACT

A compact optical assembly for a laser radar system is provided, that is configured to move as a unit with a laser radar system as the laser radar system is pointed at a target and eliminates the need for a large scanning (pointing) mirror that is moveable relative to other parts of the laser radar. The optical assembly comprises a light source, a lens, a scanning reflector and a fixed reflector that are oriented relative to each other such that: (i) a beam from the light source is reflected by the scanning reflector to the fixed reflector; (ii) reflected light from the fixed reflector is reflected again by the scanning reflector and directed along A line of sight through the lens; and (iii) the scanning reflector is moveable relative to the source, the lens and the fixed reflector, to adjust the focus of the beam along the line of sight.



Create a list of synonyms

"Optical assembly for laser radar"

Optical Laser
Optics Laser beam
Ocular Ray
Lens

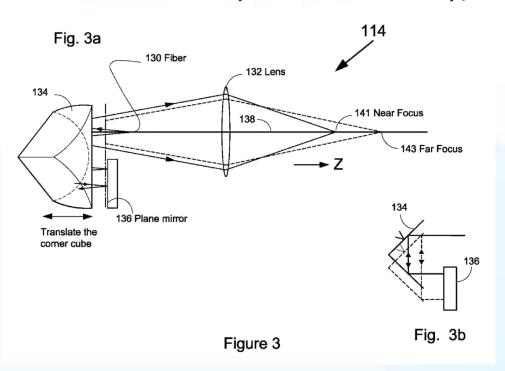
Scanning
Check
Inspect
Examine
Screen

Reflector Mirror Glass



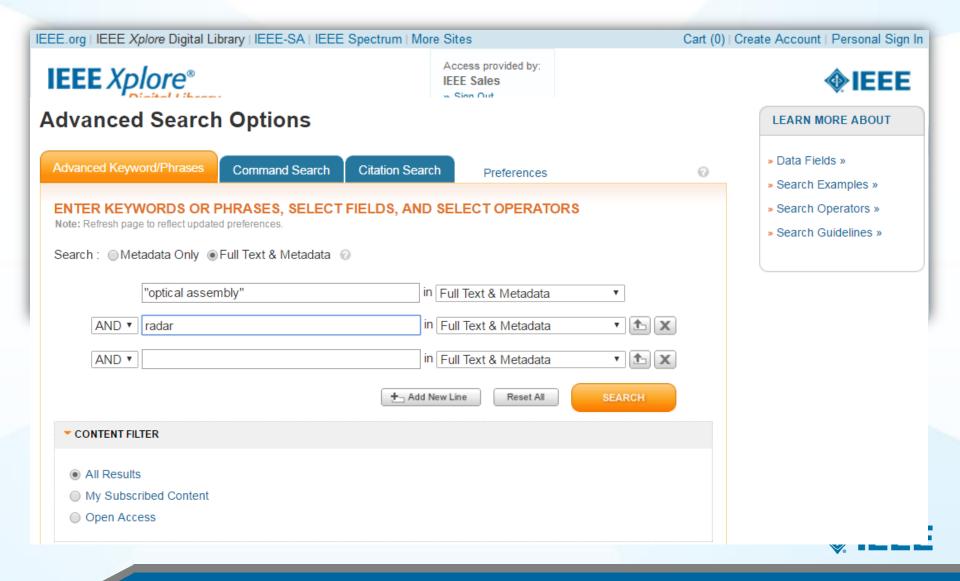
Search strategy

- EXAMPLE: Optical assembly for laser radar
- MAIN CONCEPT: Radar
- SECONDARY CONCEPT: optical assembly, scanner, laser

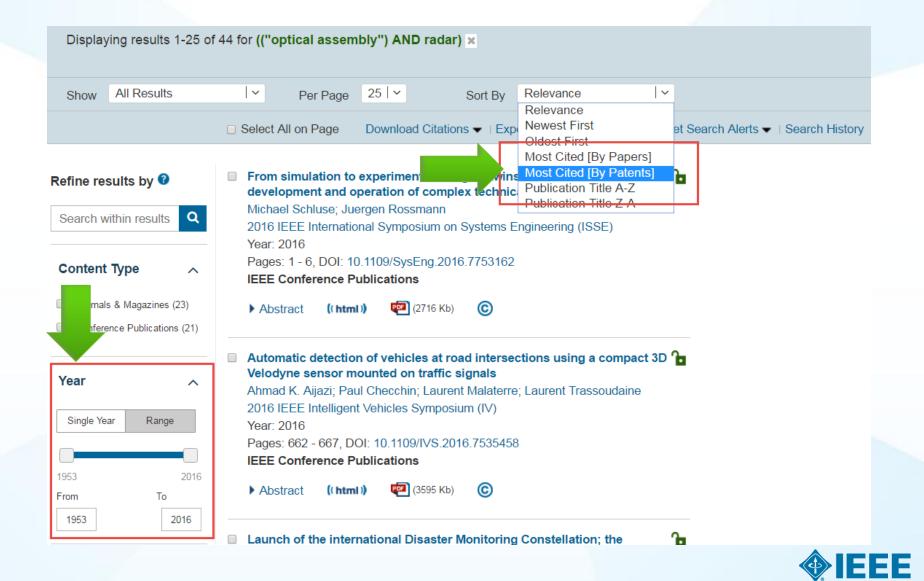




Multiple approachs to start a search



Search results



Search result

Browse Journals & Magazines > Journal of Display Technology > Volume: 6 Issue: 10 ?

Laser-Based Head-Tracked 3D Display Research

View Document

6 Paper Citations

6 Patent Citations 760 Full Text Views

< Previous | Back to Results | Next > **Related Articles** Autostereoscopic 3D displays 3-D Video Representation Using Depth Maps A Survey of 3DTV Displays: Techniques and View All

Author(s)

¬ Rajwinder Singh Brar; ¬ Phil Surman; ¬ Ian Sexton; ¬ Richard Bates; ¬ Wing Kai Lee; ¬ Klaus Hopf; ¬ Frank Neumann; ¬ Sally E. ... View All Authors

Metrics

Media

Abstract

Authors

Figures

References

Citations

Keywords

Abstract:

The construction and operation of two laser-based glasses-free 3D (autostereoscopic) displays that have been carried out within the European Union-funded projects MUTED and HELIUM3D is described in this paper. Both use a multi-user head tracker to direct regions viewer's referred to as exit pupils to viewer's eyes. MUTED employs a direct-view LCD whose backlight comprises novel steering optics and in HELIUM3D image information is supplied by a horizontally-scanned fast light valve whose output is controlled by a spatial light modulator (SLM). The principle of operation, construction and results obtained are described.

Published in: Journal of Display Technology (Volume: 6, Issue: 10, Oct. 2010)

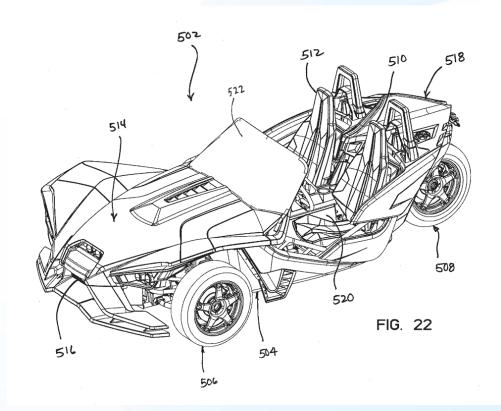
Page(s): 531 - 543 INSPEC Accession Number: 11523349

Date of Publication: 10 May 2010 ? DOI: 10.1109/JDT.2010.2044367



Image searching

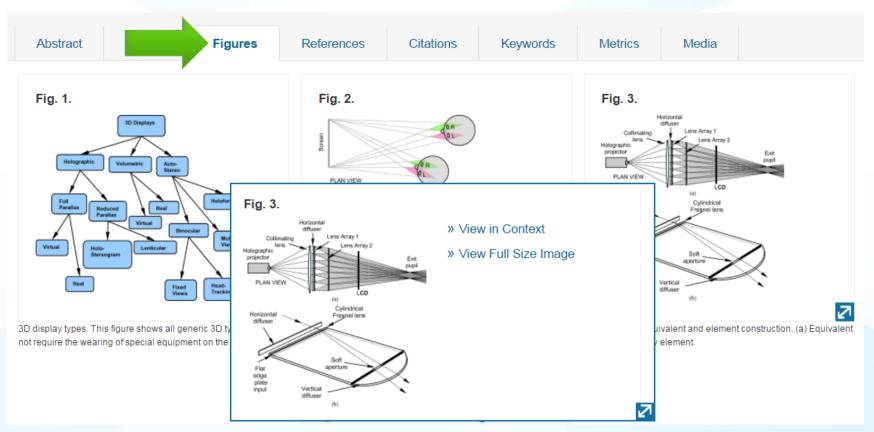
- Detect similarities between search results and the invention or patent application at hand
- Researchers at the US
 Patent and Trademark
 Office use an internal database called EAST.
 One can tab (scroll)
 through images related to patents in quickly





Images Tab

Quickly determine similarities between prior art and patent application at hand





Keywords

Authors

Figures

Discover synonyms to broaden your search strategy



Metrics

Media

IEEE Keywords

Optical control,

Lighting control

Abstract

Three dimensional displays,
Holography,
Liquid crystal displays,
Head,
Holographic optical components,
Eyes,
Optical modulation,
Three dimensional TV.

INSPEC: Controlled Indexing

References

three-dimensional displays, laser beam applications, liquid crystal displays, spatial light modulators, stereo image processing, target tracking

INSPEC: Non-Controlled Indexing

LCD, laser-based head tracking, 3D display research, laser-based glasses-free 3D displays, autostereoscopic displays, European Union-funded projects, MUTED,

HELIUM3D image information, horizontally-scanned fast light valve ...

multiuser head tracker.

Author Keywords

three-dimensional (3D) display, Autostereoscopic, head-tracking, liquid crystal on silicon (LCOS), RGB laser

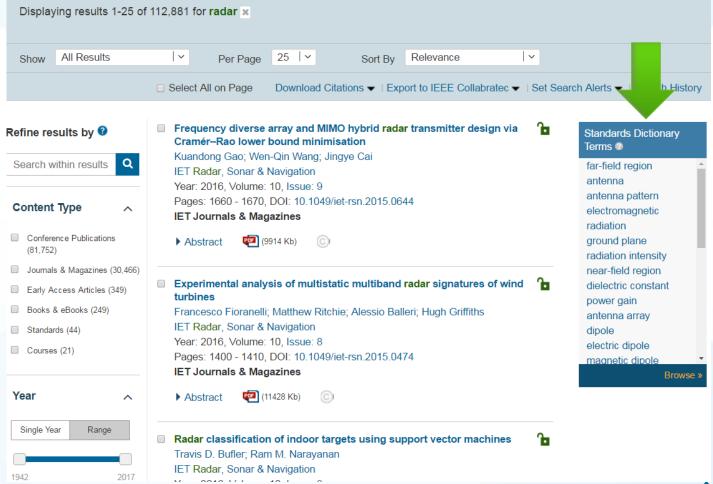
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Citations



Standards Dictionary

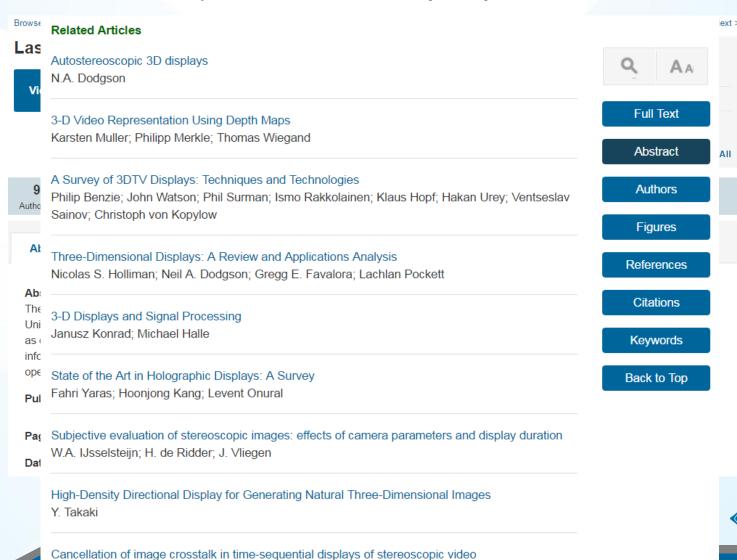
Uncover even more synonyms for your search strategy





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Viewing: Laser-Based Head-Tracked 3D Display Research

 P. Benzie, J. Watsor Rakkolainen, K. Hor Sainov, C. von Kopy 3D TV displays: Tec technologies", IEEE Syst Video Technol. pp. 1647-1658, Nov

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References in this Article

- A survey of 3D TV displays: Techniques and technologies
- 2 Interactive three-dimensional displays; Seeing the future in depth
- 3 Volumetric Three-Dimensional Display Systems
- 4 Volumetric three-dimensional display system with rasterization hardware
- 5 Hologram-like video images by 45-view stereoscopic display

Citations to this Article

- Multi-User Autostereoscopic 2D/3D Switchable Flat-Panel Display
- Three-dimensional imaging methods based on multiview images
- 3 Low Crosstalk Multi-View Tracking 3-D Display of Synchro-Signal LED Scanning Backlight System
- 4 Multi-user eye tracking suitable for 3D display applications
- Natural three-dimensional display with smooth motion parallax using active partially pixelated masks

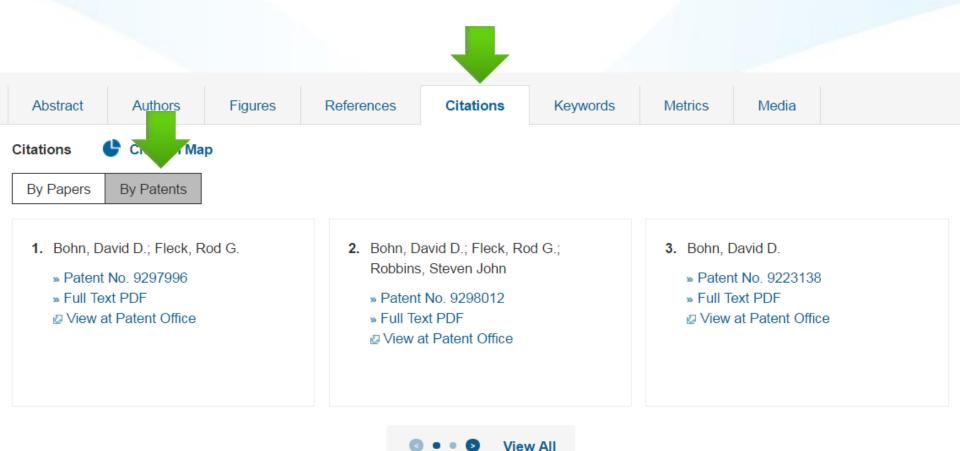
. J. Schwarz, --Dimensional Display boken:Wiley, 2000.

X



Patent Citations

Patent citations from USPTO, EPO & WIPO





Author/inventor search

In addition to the Author Search in IEEE *Xplore*, one can use the Advanced Search to perform an inventor/ author search:

- Search by inventor last name
- Search the inventor's topic broadly: e.g. "radar"
- Combine inventor name with topic area, using additional key concepts for further refinement
- Authors of known prior art can expand background knowledge of a topic and create new search leads



Author Search





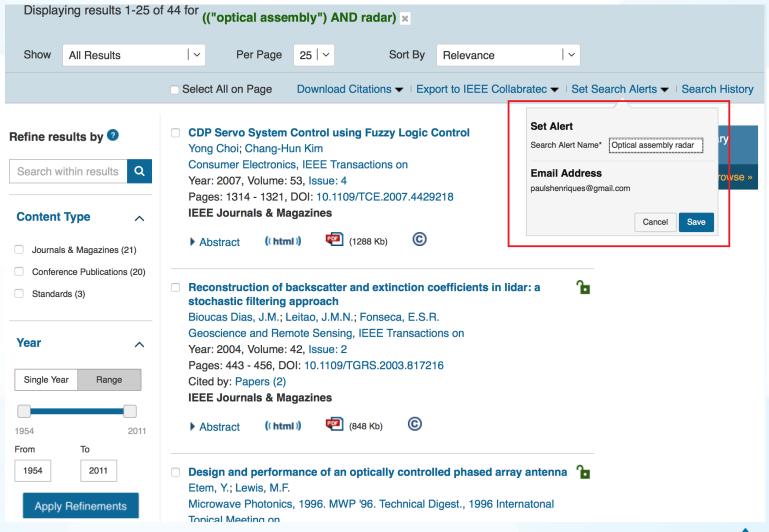
Affiliation/Assignee Search

Advanced Search Options



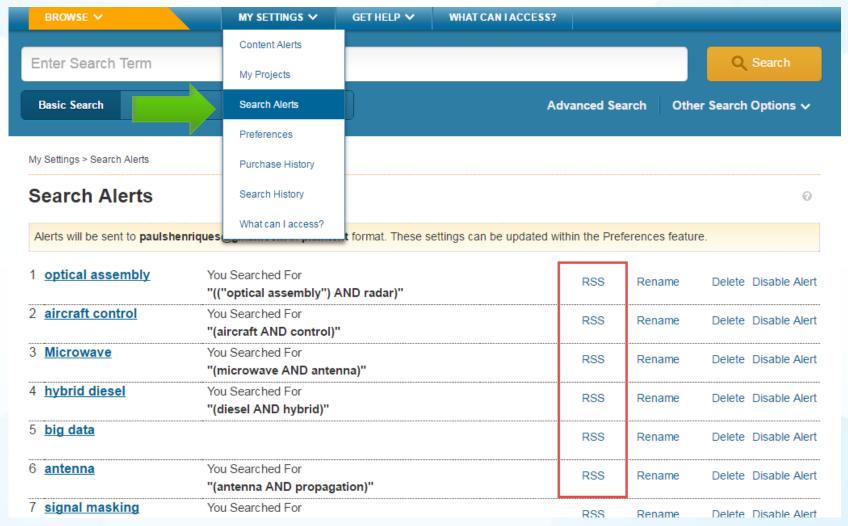


Setting a Search Alert



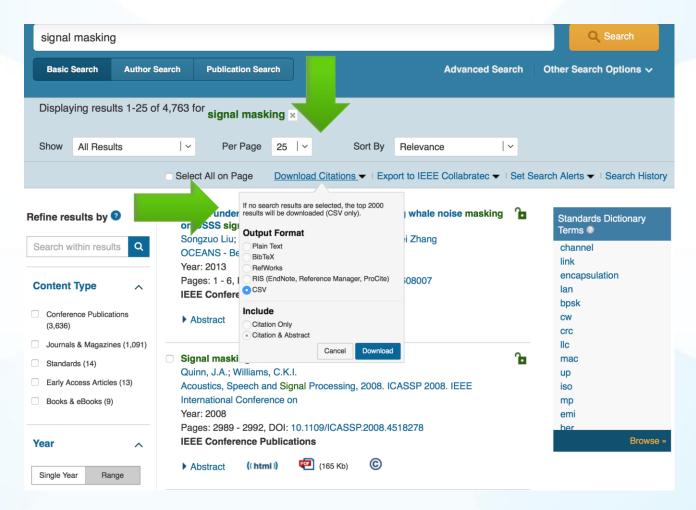


RSS feed from Search Alerts





Export search results: Choose RIS format for Mendeley



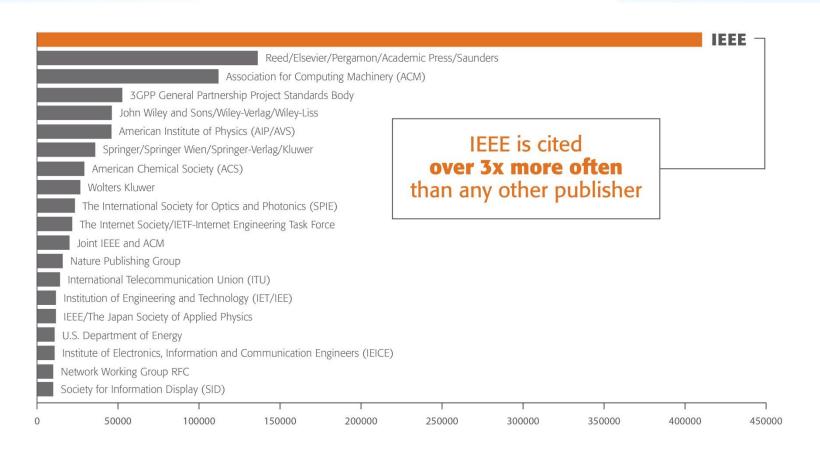


Prior Art Searching with InnovationQ Plus



IEEE Leads US Patent Citations

Top 20 Publishers Referenced Most Frequently by Top 40 Patenting Organizations



Source: 1790 Analytics LLC 2016. Based on number of references to papers/standards/conferences from 1997-2015



USPTO Story

- Current backlog of over 546,000 patent applications at the US Patent and Trademark Office
- Annual increase in filings of 4%
- Over 35,000 Requests for Continued Examination (RCE)
- 8,179 patent examiners on staff





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IEEE full text publications IP.com global patent database



Unique value

InnovationQ Plus indexes IEEE full text publications alongside one of the largest global patent literature databases in the industry. Content includes:

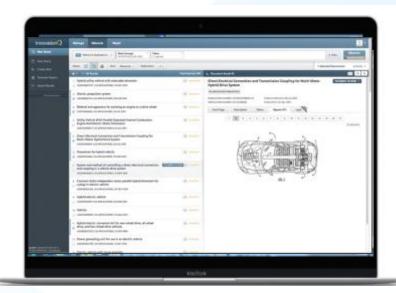
- Global patent literature database of over 92+ million patents & applications
- Over 4.1 million documents from IEEE journals, conferences & standards
- IP.com's proprietary Prior Art Database
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Innovative Features

Patented Semantic search platform

- Patented IQ+ search engine allows users to find valuable content that is buried in complex patent and technical documents, allowing IP professionals to more effectively analyze prior art and increase productivity.
- Visualizations for Competitive Intelligence and Landscaping
- Visualize concepts with the Map tool
 - A visual representation of critical documents based on concepts and meaning extracted from content. Easily identify whitespace and quickly highlight documents by specified organizations.
- More features to streamline your workflow
 - Filters, collaboration tools, save results, export







Prior Art Searching: The Old Way

- Understand the patent application
- Identify key concepts of the invention
- Identify databases to search
- Create sets of synonyms
- Develop a search strategy
- Perform an author/inventor
- Save your search history





What if You Could Turn This...

Query:

ALL=(surgical OR curve OR segment) AND suture AND
(((intervertebral OR cutting OR member OR arcuate OR guide)
NEAR5 (bone OR seal)) SAME (tissure OR jaw*)) AND (Instrument OR cannula*1) AND DP>=(19930101) AND IC=(H01L 39/02 OR H01L 39/12 OR H01F 38/14)



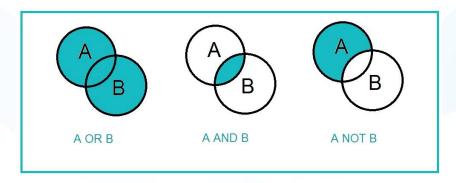
Into This?

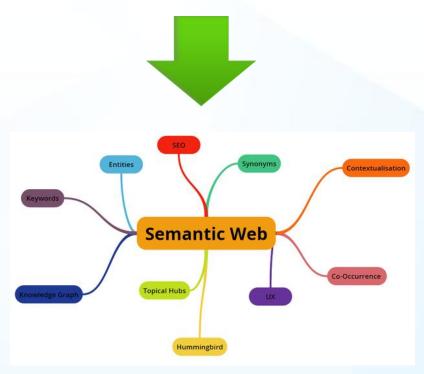
Query:

A surgical cannula with curved segments used to guide a medical instrument through a curved or bowed path



From Boolean to Semantic







Discover Unreturned Results Through InnovationQ Plus

Boolean:

Autonomous vehicle

Concept Search:

Autonomous vehicle Navigation Accelerator

Car Network Van

Automobile Locomotive Pilot

Driver Fuel Self driving

Truck Transport Wheels

Robot Route Tram

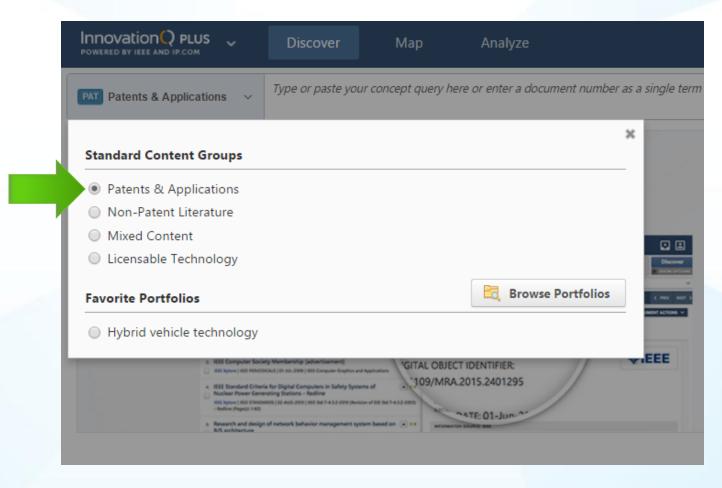
GPS Passenger Train

Transport Brake Bus Satellite Engine Taxi



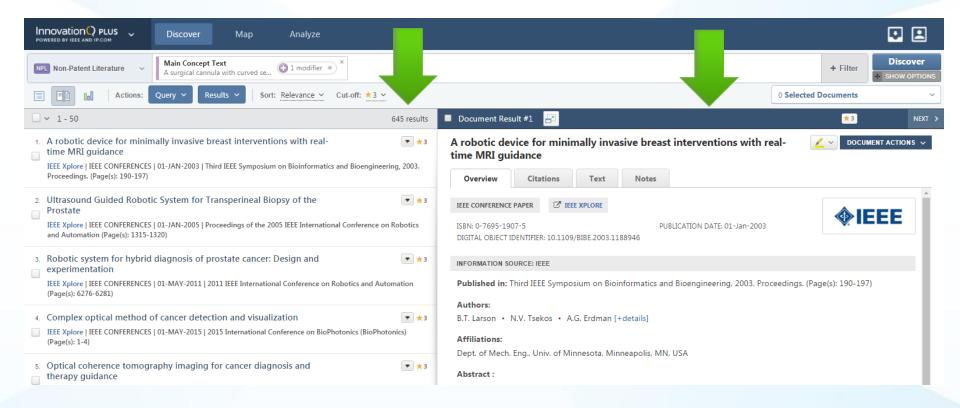
Discover: Content Groups

Search Patents & Applications, Non-Patent Literature, Mixed Content or Licensable Technology





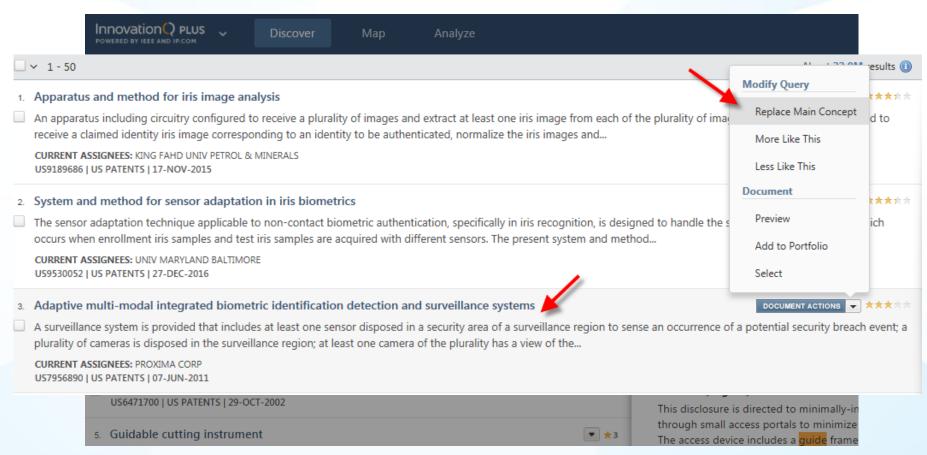
Discover: Results Split View





Add Concept Modifiers

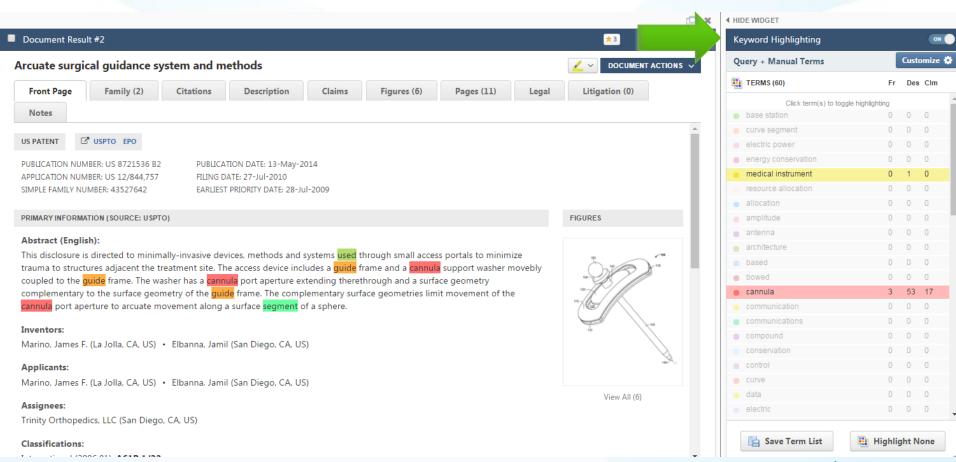
Add terms and phrases to your concept and refine result set with "More Like This" and "Less Like This"





Term Highlighting

See location and frequency of concept terms in document full view





Build a Patent Portfolio

Technical Intelligence:

- Knowledge of the "art" (subject matter)
- 2. Prior Art searching
- 3. Technology trends
- 4. Technology applications (old, current and future)

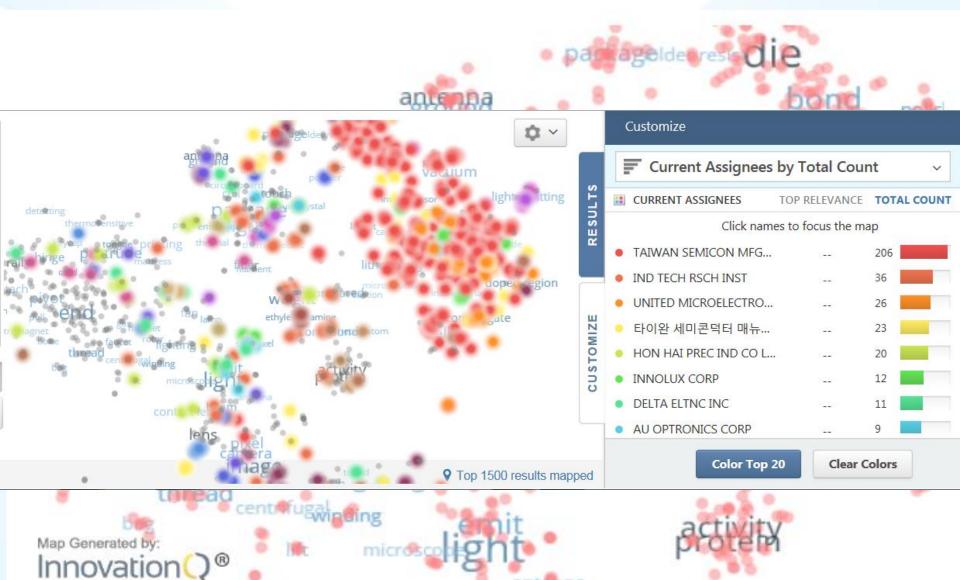
Filing Trend Priority Trend Geographic Filing Trend Geographic Enforceability Geographic Activity CPC Subclass by Enforceability CPC Subclass by Enforceability Priority Trend Geographic Filing Trend CPC Subclass Trend Publication Trend

Competitive Intelligence:

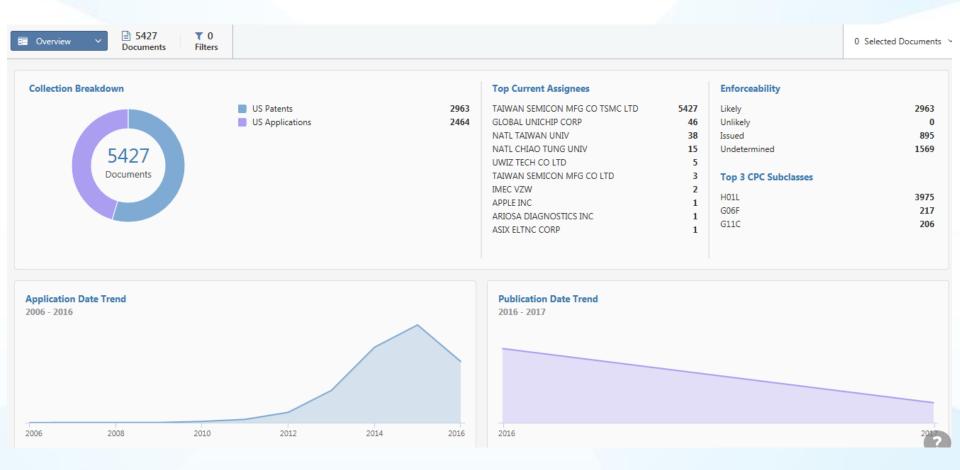
- Who (organizations) are in this tech space? (assignee/applicant)
- 2. Who (people) are the professionals? (author/inventor)
- 3. Who are they collaborating with?
- 4. What are they doing?
- 5. How are they doing it? (patent claims)
- 6. How can I track these alliances or competitors? (search alerts)
- 7. Where are they interested in doing business?



Technical & Competitive Intelligence by Region

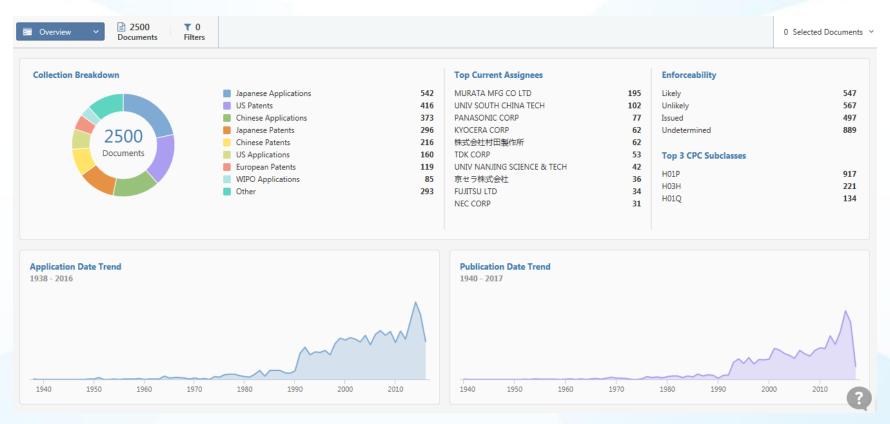


Analyze Patent Portfolio by Organization





Analyze Patent Portfolio by Subject



dual band pass filter



Filing Trend

FUJITSU LTD HARBIN FEIYU TECH CO... HITACHI METALS LTD

KYOCERA CORP MITSUBISHI ELEC CORP

MOTOROLA SOLUTIONS...

MURATA MFG CO LTD

NEC CORP

PANASONIC CORP

TDK CORP

TDK株式会社

TOSHIBA KK

UNIV ELTNC SCIENCE &...

UNIV NANJING AERONAU...

Top 20 First Assignee/Applicant

UNIV NANJING SCIENCE...

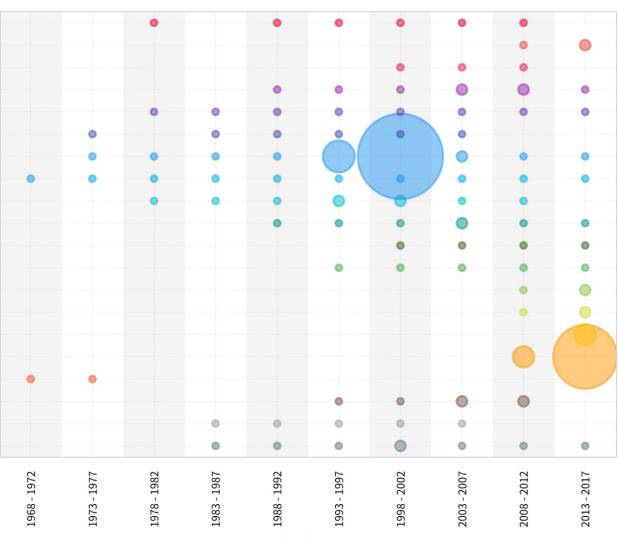
UNIV SOUTH CHINA...

unknown

京セラ株式会社

松下電器産業株式会社

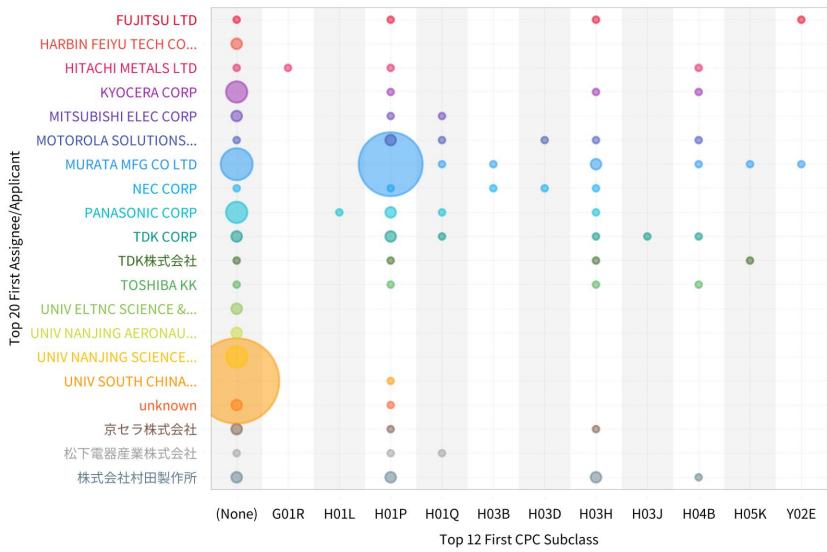
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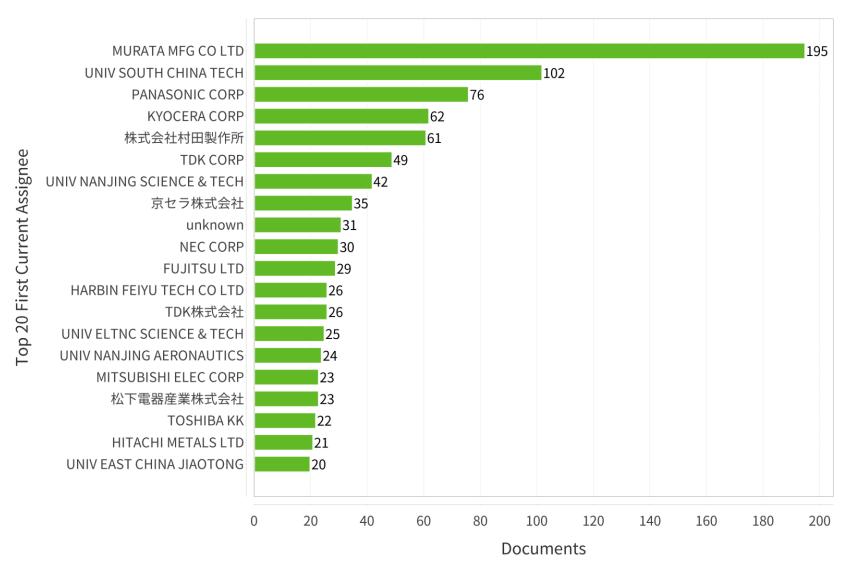


CPC Categorization



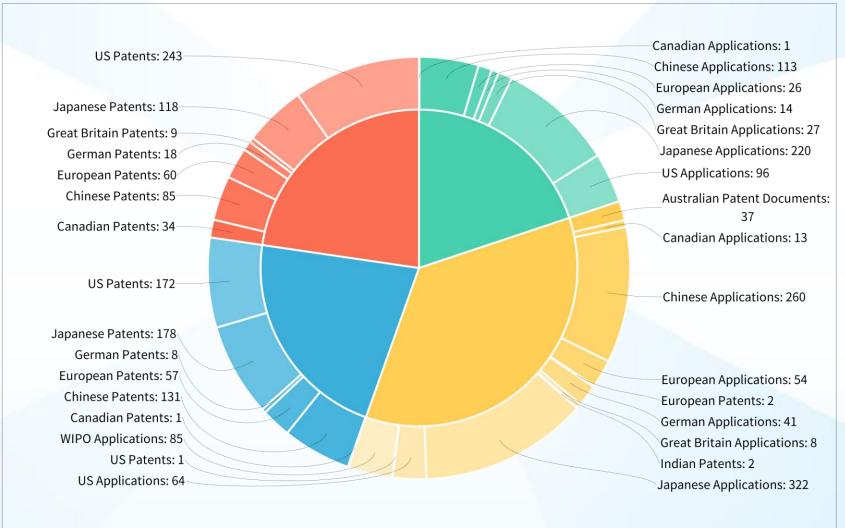


Current Assignee by Count



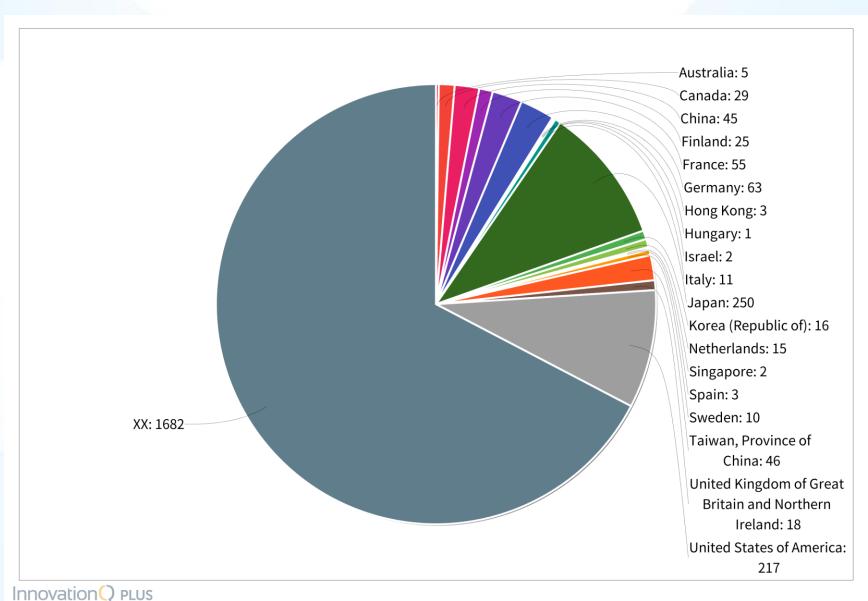


Geographic Enforceability

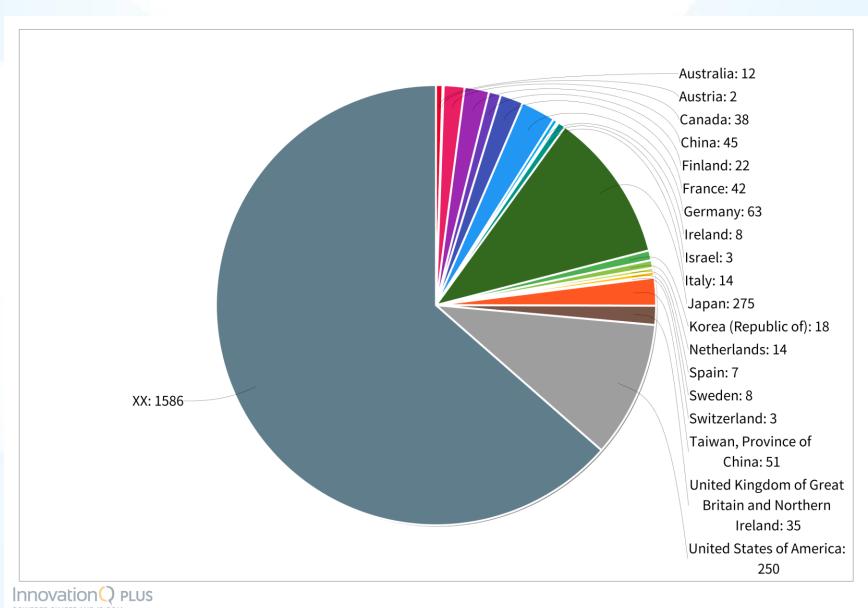




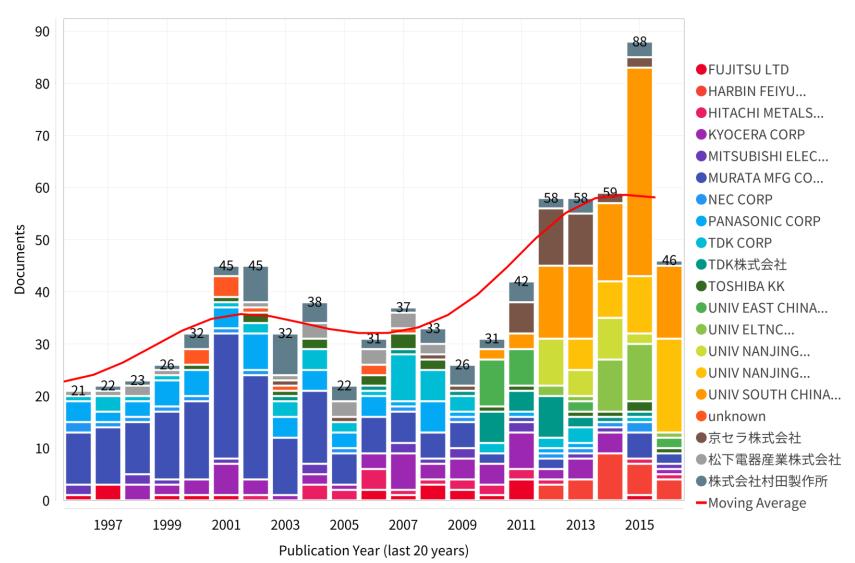
Country of Origin (WO)



Country of Origin (US)

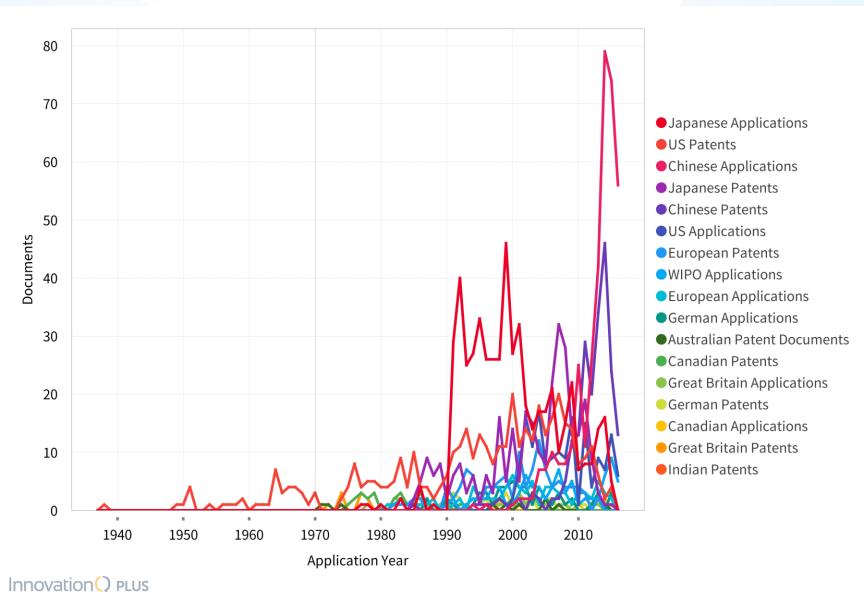


Current Assignee within Publication Year



Innovation() Plus

Geographic Filing Trend





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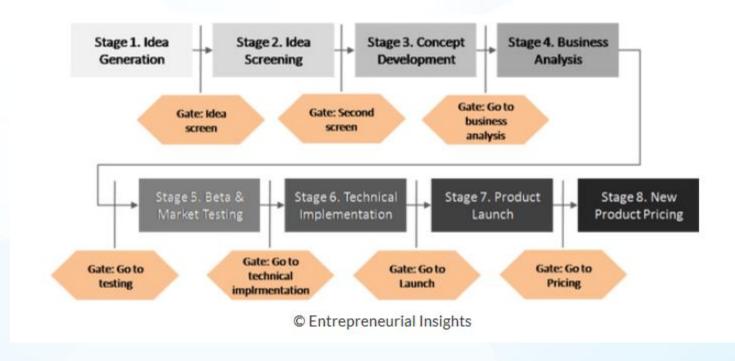
Other sources for patent research

- USPTO Patent Full-Text Database:
 http://www.uspto.gov/patft/index.html
- Espacenet (European Patents):
 http://www.espacenet.com/access/index.en.htm
- Japan Platform for Patent Information: https://www.j-platpat.inpit.go.jp
- Google Patents:
 https://patents.google.com
- Internet Wayback Machine (useful for dating prior art): https://archive.org/web



When to Start Prior Art Searching? The earlier, the better!

It is important to conduct prior art searching in the early stage, instead of the final stage of idea development!



Source: https://www.cleverism.com/product-development-overview-idea-product/



http://www.ieee.org/go/clientservices http://www.ieee.org/training

有问题请联系 李箐 li.q@ieee.org

